

Lighting the Future

SUMMER READING CHALLENGE



Dear Big & Parents,

This summer, take advantage of the wonder, inspiration, and possibility that books bring to readers. Just like the delight of catching lightning bugs in a jar on a hot summer night, a good book ignites a spark inside, illuminating a child's imagination.

Reading Challenge Guidelines

- Encourage and support your Little to read for **30 minutes each day** over the summer
- **Sign off** on their Reading Log
- Send a picture of the reading log to BBBS
- **Contact Information:**
Email: marketing@bigmentor.org

Prizes

There will be one drawing for a \$100 prize from all Littles who turned in reading logs. All Littles are also eligible to win the following \$100 prizes categories:

- Most Minutes Read
- Most Books Read
- Longest Book Read

Asset #25: Reading For Pleasure

Too few young people read for pleasure, yet research shows that those who do lead richer lives. Tips for building this asset include:

- Give your Little something to read
- Role model reading for your Little
- Discuss the things you both read
- Encourage your Little to set a reading goal
- Go to the Library or a bookstore or join a book club
- Volunteer with your Little to read books to others