

Join the Battle Council

Help Build South Texas' Most Absurd Fundraiser for a Serious Cause

What is the Battle Council?

The Battle Council is a volunteer leadership group that helps grow and shape the RPS BBBS™ Championship Series, a year-long fundraising campaign benefiting Big Brothers Big Sisters of South Texas.

The Championship Series brings together businesses, schools, and community members through Rock Paper Scissors competitions that culminate in the Final Battle at Retama Park in March 2027.

Battle Council members serve as ambassadors, advisors, recruiters, and champions for the event. They help generate participation, create excitement, and build the movement that powers the Championship Series.

Why Join?

The Battle Council offers a unique opportunity to:

- Support the mission of Big Brothers Big Sisters of South Texas
- Help create a signature community tradition
- Expand your professional and community network
- Collaborate with business, education, and community leaders
- Influence the growth and direction of the Championship Series
- Be part of something fun, creative, and unlike any other fundraising event in South Texas

Most importantly, Battle Council members help create opportunities for young people by supporting mentoring relationships that change lives.

Who Should Join?

We are looking for individuals who have the ability and willingness to help grow participation in the Championship Series.

Ideal candidates may come from:

- Corporate leadership
- Small business ownership
- Human resources and employee engagement
- Education and school administration
- PTAs and parent organizations
- Marketing and communications
- Community organizations

- Civic leadership
- Nonprofit organizations
- Event planning and promotions
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You do not need to be a Rock Paper Scissors expert.

You do need to be excited about helping build something special.

What is the Time Commitment?

Battle Council members commit to:

- Four quarterly meetings per year
- Participation in occasional planning discussions
- Ongoing promotion and recruitment efforts throughout the year
- Attendance at the Final Battle whenever possible
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What Are Members Expected to Do?

Battle Council members help grow the Championship Series by recruiting participants, sponsors, schools, partners, and supporters.

Each member is expected to achieve at least one annual participation goal.

Corporate Engagement

- Recruit one new corporate sponsor; or
- Recruit one company to conduct an internal competition; or
- Generate at least three corporate contenders.

School Engagement

- Recruit two participating schools; or
- Recruit one school district partner; or
- Generate at least five student contenders.

Community Engagement

- Generate five community contender entries through donations and referrals; or
- Recruit one community organization to participate; or
- Organize one community challenge or promotional event.

Event Support

- Sell or secure twenty event tickets; or
- Recruit five event volunteers; or
- Secure one in-kind sponsor or event partner.

Marketing & Awareness

- Secure one media opportunity, influencer partnership, or promotional collaboration; or
- Create a measurable awareness opportunity that expands campaign visibility.

How Success is Measured

Battle Council members are not measured by meeting attendance alone.

Success is measured by helping:

- Recruit sponsors
- Engage schools
- Generate contenders
- Increase awareness
- Grow attendance
- Expand community participation
- Raise funds for youth mentoring

Battle Council Motto

Build the Bracket.

If you're ready to help create South Texas' most important unimportant competition, we'd love to have you on the Battle Council.

Battle Council Member Job Description

The Battle Council serves as a volunteer advisory group for the RPS BBBS Championship Series, a year-long fundraising campaign benefiting Big Brothers Big Sisters of South Texas.

Purpose

The Battle Council exists to help build the Championship Series into a signature annual fundraising event that engages corporations, schools, and communities across South Texas.

Responsibilities

- Attend quarterly Battle Council meetings.
- Provide strategic guidance and growth ideas.
- Promote the Championship Series within personal and professional networks.
- Recruit sponsors, participants, schools, and community partners.
- Serve as ambassadors for Big Brothers Big Sisters of South Texas.
- Attend and support the Final Battle whenever possible.

Performance Expectations

Each member is expected to achieve at least one of the following annual goals:

Corporate Engagement

- Recruit one new corporate sponsor; OR
- Recruit one company to conduct an internal tournament; OR
- Generate at least three corporate contenders.

School Engagement

- Recruit two participating schools; OR
- Recruit one school district partner; OR
- Generate at least five student contenders.

Community Engagement

- Generate five community contender entries through donations and referrals; OR
- Recruit one community organization to participate; OR
- Organize one community challenge or promotional event.

Event Support

- Sell or secure twenty event tickets; OR
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- Secure one in-kind sponsor or event partner.

Marketing & Awareness

- Secure one media opportunity, influencer partnership, or promotional collaboration; OR
- Create a measurable awareness opportunity that expands campaign visibility.

Commitment

- One-year renewable term.
- Quarterly meetings.
- Active promotion throughout the year.
- Meet at least one annual participation metric.

Success is measured not by meeting attendance alone, but by each member's contribution to growing participation and helping send contenders to the Final Battle.

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