



FOR IMMEDIATE RELEASE

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BIG BROTHERS BIG SISTERS OF SOUTH TEXAS DECLARES ROCK PAPER SCISSORS OFFICIALLY RECLAIMED FOR KIDS

Adults Must Now “Pay the Kids” to Use the Game

SAN ANTONIO, TX — Big Brothers Big Sisters of South Texas (BBBSST) announced today that it is officially reclaiming Rock Paper Scissors on behalf of children everywhere after decades of unauthorized adult usage in offices, bars, fantasy football disputes, corporate meetings, and highly questionable life decisions.

The announcement will be made during a formal press conference launching the inaugural RPS BBBS™ Championship Series, culminating in a massive Rock Paper Scissors Final Battle on March 6, 2027 at Retama Park.

“Rock Paper Scissors was stolen from children somewhere around the time adults started using it to decide who had to present first in meetings,” said Denise Barkhurst, President & CEO of Big Brothers Big Sisters of South Texas. “We are simply taking it back. Kids created the culture. Adults hijacked it. That ends today.”

Under the new initiative, any adult wishing to use Rock Paper Scissors to:

- settle an argument,
- decide where to eat,
- determine who takes out the trash,
- resolve workplace disputes,
- pick draft order,
- assign karaoke songs,
- avoid difficult conversations,
or make literally any decision whatsoever...

...must first make a donation at the BBBS website to “license” their use of the game.

Donations can be made in any amount and an unlimited number of times. Every donation enters participants into a random drawing to become an official contender in the RPS BBBS™ Final Battle at Retama Park, where up to 64 contenders will compete for glory, bragging rights, and the completely made-up but emotionally significant title of Regional Rock Paper Scissors Champion.



The final number of contenders will depend on corporate sponsorship participation and how many challengers each sponsor sends into battle.

Corporate sponsorships are now available.

BBBSST officials say the campaign is intentionally absurd — but the mission behind it is serious: raising support for mentoring relationships that help young people succeed. “For generations, kids gave us Rock Paper Scissors freely,” Barkhurst added. “And then adults turned it into their own negotiation tactic. The least we can do now is give back.”

The organization’s legal counsel also addressed questions surrounding the legality of appropriating ownership of an internationally recognized hand game. “Quite frankly, we are unconcerned with the technical legality of our appropriation of Rock Paper Scissors,” said the organization’s attorney in a prepared statement. “We are taking it anyway because kids deserve to get it back.”

The RPS BBBS™ campaign will include public challenges, corporate showdowns, social media battles, surprise “licensing enforcement” moments, and fundraising competitions leading up to the March 2027 championship event. Adults caught using Rock Paper Scissors without donating are encouraged to immediately correct the violation by contributing online and supporting youth mentoring services across South Texas.

For sponsorship information, contender registration opportunities, or to legally continue using Rock Paper Scissors as an adult, Click here for more information www.bigmentor.org.

Date: June 24, 2026

Time: 10am

Location: Big Brothers Big Sisters of South Texas Office (10843 Gulfdale, 78216)

About Big Brothers Big Sisters of South Texas

Big Brothers Big Sisters of South Texas creates and supports one-to-one mentoring relationships that ignite the power and promise of youth. Through mentoring, young people gain supportive relationships, greater confidence, and expanded opportunities for success in school, careers, and life.

RPS BBBS™

“Rock. Paper. Scissors. Belongs to Kids.”